

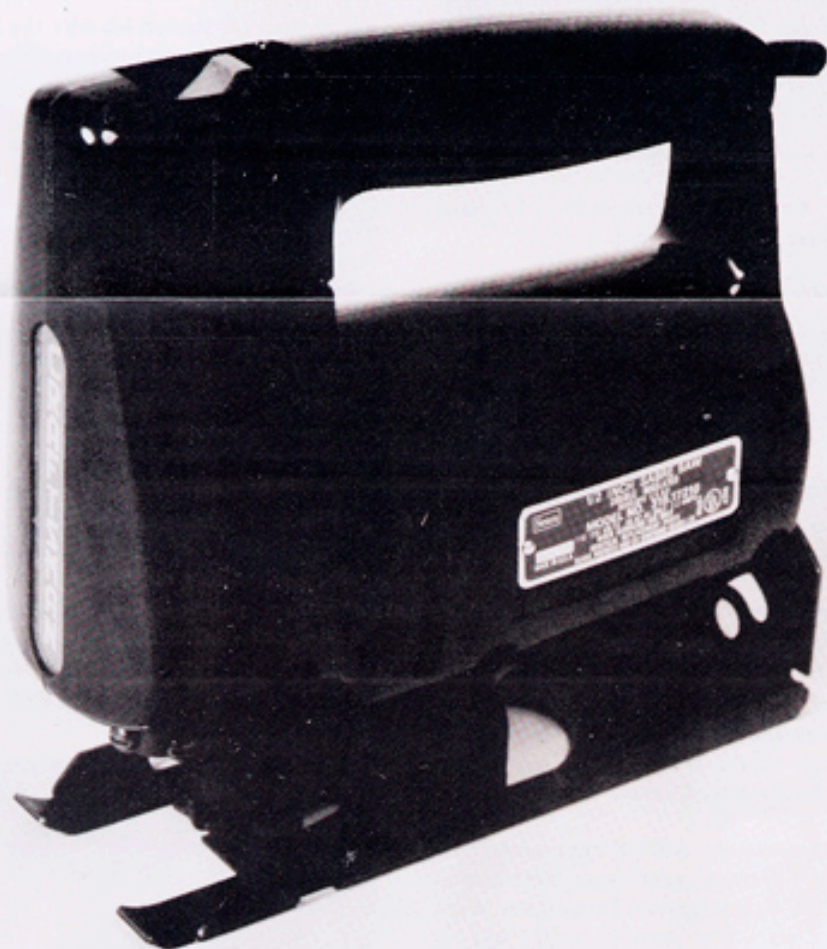


# ROSTONE CORPORATION

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LAFAYETTE, INDIANA

VOLUME II ISSUE I FEBRUARY, 1973

## Sales Force Looks For New Markets



Pictured above is an example of a new molding in our portable electric tool market.

A prime object of Rostone in the last few years has been to find new markets for our moldings in addition to the electrical field. We attempt to match the unique qualities of ROSITE with the requirements of a particular market. When an application is found that our capabilities would benefit, then we contact prospective customers who

manufacture such an item to find out if we can help them.

ROSITE has worked into the Portable Electric Tool (power tools) market very well; better in fact, than either Rostone or our customers realized. ROSITE has made a great impact in the Power Tool market, and these new moldings have

greatly affected Rostone.

Our original studies of Power Tools indicated certain basic requirements. These have been reached, surpassed, and to a point overshadowed by our continued advances in materials, processes and production within the past two years. The initial requirements were for a molded part that would:

1. Be of a material to achieve double insulation,
2. Be economic to match the price of competition,
3. Accommodate high production volumes,
4. Be acceptable in appearance, and
5. Be both electrically and mechanically functional.

Rostone has met all of these specifications except number 4. For an aesthetic appearance the customer is currently having the molded parts painted.

The zero shrinkage of ROSITE 3550 and its dimensional stability now allow the complete line of drills, sabre saws and pad sanders to be designed with all secondary machining operations eliminated.

As a result of our advances ROSITE moldings will be used on 50 percent of the power tools produced by the Singer Company in 1973. This success is due to the coordinated effort of the entire Rostone team. Each department has come forth with the extra effort required and has gone "above and beyond the call" as J.T. Black, Singer Company Purchasing Agent has said.

This effort cannot be relaxed if we are to retain our position. Our competition is getting closer to our capabilities. We must

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continue to do the job better and at less cost or suffer losses in existing and new design potentials.

Our sales efforts are now aimed at other companies making similar products, and you will soon see new moldings, shapes other than the Sears line made by Singer. The photograph of the drill and sabre saw shows the two clamshell designs now in production. These are available at the Sears store in West Lafayette.

In addition to Portable Electric Tools many other markets are also being studied. If you want to get high on our future growth potential ask one of the marketing group about some of the potential customers with which he is now working. But remember this, our success

in the Portable Tool market was not possible, and our future growth in all markets is not possible without a total company team effort.

Tom Deller  
Sales Manager

\* \* \* \* \*

## Retirements



Lester Reynolds has retired after 22 years and three months of service.

Lester started at Rostone's Earl Avenue Plant in 1951 in Cold Mold Finishing. In 1957 he came to the By-Pass 52 Plant where he again was in Cold Mold.

In 1962 Les moved to the job he had until his retirement, December 29, 1972. He was on the Wheelabrator.

In Cold Mold Finishing he worked under these foremen: Dick Barns, Bob Kopf, John Ford and finished out his career with Norm Plasphol since 1970.

When asked if he was ready to leave, Les said he'd like to stay but health reasons caused him to leave.

It's not figured to be a serious illness but it is enough to force him to retire.

Les isn't sure what he's going to do as of yet, but he hopes to get a part time job somewhere. He also wasn't sure of staying in the Lafayette area.

As a gift, the men of Rostone that knew Les went together and bought him a lounge chair to sit around in and enjoy his retirement.

We all wish Lester and his wife the best of years and a happy retirement. Good luck.



Marion Wells, Finishing Department at Spencer, retired from Rostone after eight years with the company. He went on pension beginning January 5. Enjoy your retirement, Marion.

## Recreation Association Holds Election Of Officers

At the February 7 meeting of the Rostone Recreation Association, election of officers was held. Bob Kelly was re-elected president, Mike Johns was elected vice president, Linda Hainje was re-elected secretary and Al Shideler was re-elected treasurer. As of February 1, 1973 the Association has a bank balance of \$1,400.00.

We were all pleased at the turn out at the Christmas party held December 17, despite the very cold weather.

The officers banquet will be March 3, 1973 at the Holiday Inn 52 By-pass.

We are having a dance at the Merou Grotto April 7, 1973. The band will be the "Regeneration." We will pass out the

trophies and prize money for the bowling tourney which will be held March 24, 1973 at the Elston Lanes.

The Association has 20 representatives. At the February meeting we were joined by Mike Spires, Gairold Patton, and Russ Hawkins. We could still use a representative from Hot Mold Press 11-7, Hot Mold Mix 3-11 and 11-7. Anyone wishing to become a representative from any of the departments should contact any of the officers. We can use all the help we can get as we have a very busy year planned.

Hope to see you all at the dance April 7.

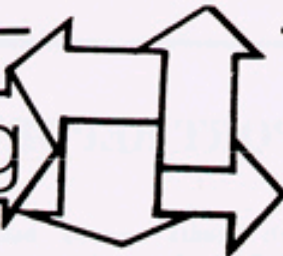
Wives or husbands of employees may bowl in the bowling tourney.



Earl McNeeley will retire March 9, 1973 after 22 years in Cold Mold Mix. His plans for retirement are not definite, but he will take a months vacation and then paint a little and rest a lot.



# what's doing



## OFFICE NEWS

Mrs. Elsie Kuipers joined Rostone October 14, 1957 and began working in the Billing Department. Then she moved to Reception and Switchboard Operator. She was later promoted to Confidential Service Supervisor. Elsie will be leaving our employment March 15, 1973 to move to Florida. We all wish her the best of luck. When asked what she was going to do after her move, she stated she would rest for a while then look for a vocation as interesting as Rostone.

We wish Martha Harding, a new employee, good luck in her new job in Billing. Martha joined our ranks on January 29, 1973.

Mrs. Laurean Floyd and husband, Bill, celebrated their Silver Wedding Anniversary on February 25, 1973. Laurean received one dozen red roses from her husband at the office to commemorate this occasion.

## FROM SPENCER

Mr. and Mrs. Ed Strong are parents of a new baby girl born in December. (Just made that 1972 tax deduction deadline, didn't you.)

Bill Cole spent two weeks in Florida at Christmas time. Must be nice.

The Safety Committee members for 1973 are: Fred Sips, Bert Wren, Jerry White, Harold McIntosh, Ernie Morris and Turner Franklin.

Wade Allbritten is taking an Archeology course at I. U. this semester. Now we know how that big hole got in our parking lot.

On February 11, Fred Sips will mark his 10th year with Rostone.

It is nice to see Roscoe Close back with us after an extended illness.

Several supervisors from our plant are taking first aid training sessions that began February 12. (Boy, I can't wait until I cut my finger.)

## COLD MOLD MIX AND PRESS

In the hospital recently were Mrs. Michael Spires and James Max's daughter. Several of the press operators have been off work with the flu.

Bob Rogers and Roger Thomas have transferred from Cold Mold Finishing to Cold Mold Press.

The 3 to 11 shift is still awaiting the arrival of Mr. and Mrs. Mike McPhink's latest.

## HOT MOLD FINISHING AND PACKING

Gloria Partlow's daughter, Connie Lawson, got married February 17. We wish them good luck and much happiness.

Vacation time has been posted and I inquired to see if anyone has made any plans so far. Dorothy Everhart is going to Wisconsin again. Larry Whitesell is going west, probably California. That's the only definite plans I got, I guess everyone else is just going to rest up for two weeks.

Gary Crider was 26 on January 4. Happy birthday, Gary. (Boy are you getting old).

Loretta Miller's daughter, Jackie, is living in Lafayette again. She and her daughter, "Angel," recently came back here from Texas where her husband, Steve Loudon, had been stationed. He is now in Thailand.

We welcome Norm Plaspohl as our new foreman and Bob Foresman as group leader to Hot Mold Finishing and Packing. Norm came to us from the Cold Mold Department and Bob has been group leader on 11-7 shift before coming on days.

## MAINTENANCE DEPARTMENT

Jack Andres is attending Industrial Electricity and Electronics No. 2.

Sid McDaniels and Paul Himes are attending the Industrial Electricity and Electronics No. 1.

Lyn Baker, Cecil Cheesman, Eddie Snider are attending the Hydraulics and Pneumatics course.

## COLD MOLD DIE SHOP

John Fleming celebrated his 25th wedding anniversary January 31, 1973.

Frank Boothroyd is in the hospital recovering from an automobile accident. We wish him a speedy recovery.

## HOT MOLD DIE SHOP

Lawson Gray, Jr. is being promoted to 3-11 shop foreman.

Delbert Davis is leaving us and going to our Spencer Plant.

## ENGINEERING DEPARTMENT

As of January 15, John Kinney was promoted from the Project Management Area to the Marketing Division as Sales Engineering Assistant.

At the same time, Al Dyer was promoted from the Design Department to the Project Management Area.

If you see a fellow walking around carrying what appears to be a hunk of scrap iron from time to time, it might just be Bill Crook, who joined Rostone January 22 as a lab technician working on Machine and Equipment Development.

When you see Production Engineering people walking around with tape measures in their hands looking up at the ceiling and indiscriminately measuring this that and what-have-you, rest assured that they know what they are doing (???). It is part of Rostone's ever continuing search for a better method of doing things to insure a smooth even flow of materials through the plant, from raw materials to the finished product.

## INDURATION

Wayne Rechkemmer completed 20 years of service on February 10.

## COLD MOLD INSPECTION

Harold Ross, who retired from Cold Mold Inspection January 1, 1972, stopped in for a visit just before Christmas. He seems to be enjoying his retirement and is doing a lot of fishing.

Frank Metsker and his family spent the last two weeks in December in Miami, Florida.

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## COLD MOLD FINISHING

Merl Kirts, Inspector, just completed 20 years with the company December 19, 1972.

Nancy Hollis came back to work February 5, 1973 after three months at home.

John Ford returns to Cold Mold after a few years being the foreman in Hot Mold Finishing and Packing.

John's return sent Norm Plasphol to Hot Mold Finishing and Packing.

Congratulations to Mr. and Mrs. Bill Null on their new daughter, Stacy Lynn. She weighed nine pounds when born January 25, 1973.

## INSPECTION

We welcome to the Inspection Department Bob Lagoy and Dave Anderson, and we are sorry to see Stanley Snodgrass and Mike Kirts leave the Department. Good luck in your new jobs fellows.

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## Dates To Remember

March 24 Bowling Tourney  
April 7 Dance

\* \* \* \* \*

## Rositems Reporters

Thea Farrell . . . . . H.M. Finish  
Colleen Ober . . . . . H.M. Finish  
Don Souligne . . . . . H.M. Press  
Harold Conner . . . . . H.M. Mix  
Al Shideler . . . . . H.M. Inspection  
Al Shideler . . . . . Sports  
Larry Rinsch . . . . . Maintenance  
Norm Cunningham . . . . . Die Shops  
Ron Campbell . . . . . Mat & Spray Up  
Robert Kelly . . . . . C.M. Press  
Wayne Rechkemmer . . . . . Induration  
Mike Johns . . . . . C.M. Finish  
Harry Brown . . . . . Crib  
Ray Kelly . . . . . Lab  
Chas Erb . . . . . C.M. Inspection  
Don McKinzie . . . . . Office  
Bill Herrmann . . . . . Engineering  
June VanHorn . . . . . Spencer  
Donald Edwards . . . . . Spencer

## SPORT REPORT

The Cub Scouts recently held the Pinewood Derby for model racing cars. Joe Vancel's son, Mike, won the derby at his school in Mulberry with over 27 other contestants participating. Doug Buck, Wayne's youngest, came in third out of 20 contestants at Crouch School. It seems as though Larry Whitesell's boy had too much help from younger brother and sister and did not get to run his car. Better luck next time.



On the bowling scene, Ron Morrison is in seventh place in the Handicap Division of the Lafayette City Tourney. Ron is also in tenth place in the Singles Division.

In the Industrial League, Bill Mikels bowled a 613 set, and he also had a 606 set in the Sundowners League.

PLAYER	LEAGUE	SET	HI GAME
Dave Anderson	Catholic	651	247
Jeff Lambert	Sundowners	560	257
Ray Allen	Industrial	622	226
Steve Miley	Industrial	416	

Earl Matson and Jack Andres have 180 averages and are leading our bowlers.

We have also heard some complaints in the bowling widow category. Sound familiar Dale Richardson?

The Rostone Basketball Team has a 10-3 record. The tourney starts February 18 with our first game against Fryes. Good luck team. Go get 'em. Let's all try to get out and see this tourney and lend some moral support.

Some scores, Rostone No. 1

Rostone 73	Fryes Follies 68
Rostone 106	National Guards 41
Rostone 77	Lafayette Police 47
Rostone 66	Armory Reserves 47
Rostone 55	Frischs 61
Rostone 58	Fryes Follies 59
Rostone 80	National Guards 86

Someone said that the referee's brother played on the wrong team. Rostone No. 2 has a 3-3 record.

Rostone No. 1 plays at the National Guard Armory on Sunday nights. Rostone No. 2 plays at Sunnyside Gym on Sunday nights.



Look out guys, Bob Kopf and Steve Miley have new golf clubs for the coming year. Larry Whitesell has Bob's old clubs. Look out Larry, I know those clubs still have some bad shots in them.

ROSTONE CORPORATION  
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